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| APPLICATION NO. | FILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO |
|--------------------------|---------------|----------------------|-------------------------|-----------------|
| 10/773,857 | 02/06/2004 | Mark E. Ogram | 1414M.1 | 7228 |
| 759 | 90 09/21/2006 | | EXAMINER | |
| Mark E. Ogran ste 203 | n | | KIM, F | PAUL |
| 7454 E. Broadway | | • | ART UNIT | PAPER NUMBER |
| Tucson, AZ 85 | | | 2161 | |
| | | | DATE MAILED: 00/21/2004 | |

Please find below and/or attached an Office communication concerning this application or proceeding.

| | Application No. | Applicant(s) | | | | | |
|---|--|---|--|--|--|--|--|
| | 10/773,857 | OGRAM, MARK E. | | | | | |
| Office Action Summary | Examiner | Art Unit | | | | | |
| | Paul Kim | 2161 | | | | | |
| The MAILING DATE of this communication app Period for Reply | ears on the cover sheet with the c | orrespondence address | | | | | |
| A SHORTENED STATUTORY PERIOD FOR REPLY WHICHEVER IS LONGER, FROM THE MAILING DATE of time may be available under the provisions of 37 CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication. If NO period for reply is specified above, the maximum statutory period value of the provision of the | ATE OF THIS COMMUNICATION 36(a). In no event, however, may a reply be tim will apply and will expire SIX (6) MONTHS from a cause the application to become ABANDONEI | I. lely filed the mailing date of this communication. O (35 U.S.C. § 133). | | | | | |
| Status | | | | | | | |
| 1)⊠ Responsive to communication(s) filed on <u>06 Fe</u> | Responsive to communication(s) filed on <u>06 February 2004</u> . | | | | | | |
| 2a) ☐ This action is FINAL . 2b) ☑ This | This action is FINAL . 2b)⊠ This action is non-final. | | | | | | |
| 3) Since this application is in condition for allowar | Since this application is in condition for allowance except for formal matters, prosecution as to the merits is | | | | | | |
| closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11, 453 O.G. 213. | | | | | | | |
| Disposition of Claims | | | | | | | |
| 4)⊠ Claim(s) <u>1-19</u> is/are pending in the application. | | | | | | | |
| 4a) Of the above claim(s) is/are withdrawn from consideration. | | | | | | | |
| 5) Claim(s) is/are allowed. | | | | | | | |
| 6) Claim(s) <u>1-19</u> is/are rejected. | | | | | | | |
| | 7) Claim(s) is/are objected to. | | | | | | |
| 8) Claim(s) are subject to restriction and/or | r election requirement. | | | | | | |
| Application Papers | | | | | | | |
| 9)☐ The specification is objected to by the Examine | | | | | | | |
| 10) ☐ The drawing(s) filed on is/are: a) ☐ accepted or b) ☐ objected to by the Examiner. | | | | | | | |
| Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a). | | | | | | | |
| Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d). 11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152. | | | | | | | |
| , | danimer. Note the attached Office | Action of form F 10-132. | | | | | |
| Priority under 35 U.S.C. § 119 | | | | | | | |
| 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some * c) None of: | | | | | | | |
| 1. Certified copies of the priority documents have been received. | | | | | | | |
| 2. Certified copies of the priority documents have been received in Application No | | | | | | | |
| 3. Copies of the certified copies of the prior | • | d in this National Stage | | | | | |
| application from the International Bureau * See the attached detailed Office action for a list | | d . | | | | | |
| See the attached detailed Office action for a list | of the certified copies not receive | AMU | | | | | |
| • | | SAM RIMELL | | | | | |
| Attachment(s) | | WALLET EVVIALITAEL | | | | | |
| 1) Notice of References Cited (PTO-892) 4) Interview Summary (PTO-413) | | | | | | | |
| 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO/SB/08) | Paper No(s)/Mail Da 5) Notice of Informal P | | | | | | |
| Paper No(s)/Mail Date <u>2/6/04</u> . | 6) Other: | • | | | | | |

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DETAILED ACTION

1. This Office action is responsive to the following communication: Original application filed on 6 February 2004.

Claims 1-19 are pending and present for examination. Claims 1, 8 and 13 are independent.

Claim Rejections - 35 USC § 103

- 3. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 4. **Claims 1-19** are rejected under 35 U.S.C. 103(a) as being unpatentable over Thomas (U.S. Patent No. 6,401,118, hereinafter referred to as THOMAS), filed on 13 August 1998, and issued on 4 June 2002, in view of Barney (U.S. Patent No. 6,289,341, hereinafter referred to as BARNEY), filed on 26 June 1998, and issued on 11 September 2001, and in further view of Official Notice.
- 5. **As per independent claims 1, 8 and 13,** THOMAS, in combination with BARNEY and Official Notice, discloses:

An Internet system comprising:

- a) a communication network for remote computers (See THOMAS, Figure 1);
- b) a host computer providing host data via said communication network to remote computers, said host data identified by a unique host address (See THOMAS, C6:L33-37, wherein this reads over "a user, on one of the web client");
- c) a searching computer having a unique user indicia contained therein, said searching computer, in response to directions from a user of said searching computer, containing data originating from a host computer with an associated host address {See THOMAS, C2:L26-28, wherein this reads over "contact information for each registrant of the offending URL's. The method then produces a report listing the offending URL's and the score for each of the URL's"}; and,

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d) a reporting computer connected to said communication network, said reporting computer having

- a data base of addresses {See THOMAS, C2:L43-46, wherein this reads over "[t]he system also includes a file system for storing pages from each of the offending URL's and a relational database for allowing the IPIS to perform queries of the pages in order to produce a report"},
- 2) memory means for storing a user identification therein {See THOMAS, C5:L63-67, wherein this reads over "[t]he physical file system, in a preferred embodiment of the present invention, is any physical memory device that includes a storage media and a cache"}, and,
- 3) means for:
 - A) receiving an inquiry having a user identification and inquiry address, and {See THOMAS, C4:L53-56, wherein this reads over "a Web server is a server process running at a Web site which sends out web pages in response to Hypertext Transfer Protocol (HTTP) request from remote browsers"},
 - B) if said inquiry address does not correspond to any address within said data base,
 - storing said inquiry address in said data base (See BARNEY, C4:L12-16, wherein this reads over "the site database contains Uniform Resource Locators (URLs) or Internet Protocol addresses of the sites"), and,
 - 2) providing a reward to a user associated with said reporter identification; and,
 - wherein said searching computer has means for communicating said user indicia {See BARNEY, C1:L64-C2:L4, wherein this reads over "an IP database containing IP indicia to be compared"} and said host address as an inquiry address to said reporting computer {See BARNEY, C4:L12-16, wherein this reads over "the site database contains Uniform Resource Locators (URLs) or Internet Protocol addresses of the sites"}.

Therefore, it would have been obvious to one of ordinary skill in the art at the time the invention was made to have modified THOMAS to include a database of addresses, and to include the searching computer having a unique user indicia contained therein, and communicating the unique user indicia as reporter identification. Furthermore, it would have been obvious to one of ordinary skill in the art at the time the invention was made to provide a reward (i.e. compensation) to the user associated with the reporter identification for the performed search (i.e. services rendered).

One of ordinary skill in the art would have been motivated to do this modification because having a database of addresses would enable the searching computer to perform a more precise search on only

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the sites identified by the addresses contained in the database, and the searching computer having a unique user indicia contained therein, and communicating the unique user indicia as reporter identification would enable the host computer to identify the reporting agent who has reported an intellectual property infringement issue, allowing for the rewarding of the user associated with the reporter identification.

- 6. **As per dependent claims 2, 9 and 14,** it would have been obvious to one of ordinary skill in the art at the time the invention was made to have a reward be in the form of cash.
- 7. **As per dependent claims 3, 10 and 15,** it would have been obvious to one of ordinary skill in the art at the time the invention was made to have a reward be in the form of credit on a credit card (e.g. a gift card).
- 8. **As per dependent claims 4, 11 and 16,** it would have been obvious to one of ordinary skill in the art at the time the invention was made to have a reward provided via a check, simply another form of monetary compensation.
- 9. **As per dependent claims 5, 12 and 17,** THOMAS, in combination with BARNEY and Official Notice, discloses:

The Internet system according to claim 1,

- a) wherein said reporting computer further includes:
 - 1) image data stored within said memory means {See THOMAS, C2:L37-46, wherein this reads over "a file system for storing pages from each of the offending URL's"; and C6:L63-67, wherein this reads over "the URL's within the preliminary set contains files, those files may contain potentially infringing material (e.g., a "*.mp3" music file, or a "*.gif" or "*.jpg" image file)"}; and,
 - 2) means for communicating said image data to a requesting computer {See THOMAS, C2:L37-46}; and,
- b) wherein said searching computer includes means for requesting said image data from said reporting computer {See THOMAS, C6:L33-37, wherein this reads over "[t]he search criteria, as explained in detail below in Section V, are customized according to a particular client's intellectual property infringement"}.
- 10. **As per dependent claims 6 and 18,** THOMAS, in combination with BARNEY and Official Notice, discloses:

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The Internet system according to claim 5, wherein said searching computer includes means for displaying said image data from said reporting computer {See THOMAS, C9:L57-61, wherein this reads over "images found directly on the Web page and that automatically plays or is displayed when the page is browsed"}.

11. **As per dependent claims 7 and 19,** THOMAS, in combination with BARNEY and Official Notice, discloses:

The Internet system according to claim 1,

- a) further including a client computer connected to said communication network {See THOMAS, C6:L33-34, wherein this reads over "one of the web client [202] workstations"}; and,
- b) wherein said reporting computer includes,
 - means for communicating a suspect image from said host computer at said inquiry address {See THOMAS, Figure 1; and C9:L57-61, wherein this reads over "images found directly on the Web page and that automatically plays or is displayed when the page is browsed"); and,
 - 2) means for communicating said suspect image and said inquiry address to said client computer via said communication network (See THOMAS, Figure 1; and C9:L57-61, wherein this reads over "images found directly on the Web page and that automatically plays or is displayed when the page is browsed").

Conclusion

12. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Paul Kim.

If attempts to reach the examiner by telephone are unsuccessful, please contact the the examiner's supervisor, Christian Chase. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

Paul Kim Patent Examiner TECH Center 2100

SAM RIMELL
PRIMARY EXAMINER